

# PRIVACY POLICY

At Sweet T Flowers, Inc. we like our private information to remain private, and we are sure you do too. Be rest assured, we will be very careful as to how we treat the information we receive when you place an order from our web site. Please read the following notice carefully.

## PERSONAL INFORMATION

When you make a purchase from Sweet T Flowers, Inc., your non-public personal information, such as your name, address, credit card number, phone number, and your e-mail address is collected and stored. We will use this information to create your user account and profile.

At times, we will request information about other people, namely recipients who will be receiving a bouquet and/or gift item sent directly to them. We would then request a name, address, telephone number and email address for the recipient, ensuring a prompt and successful delivery.

At no time will we ever sell, rent or share your personal information to a third-party marketing source. We will only use your email address to contact you regarding circumstances that may occur regarding customer service, delivery, and/or technical issues.

## COMMUNICATION INFORMATION

From time to time, during Holidays, you may receive promotional communications from Us for marketing purposes. It is not our intention to bombard you with marketing material, but simply to inform you of upcoming promotions and specials. If you do not wish to receive such information, you may simply "unsubscribe" via e-mail or contact us directly at [tina@sweettflowers.com](mailto:tina@sweettflowers.com).

You may request at any time a copy of your personal information that we have on file for your user account. You may edit and/or update your information as well on your user account, this will help to ensure credit card information is up to date and exact.

## TRACKING

"Cookies" are small bits of electronic information that a website sends to a visitors browser and are stored on the visitors hard drive. Like many websites, we use this as a tool to help us better serve you the consumer. By quickly checking your preferences and status as a user, we are able to make your experience with our site be more convenient and personal.

We may also collect other information such as an "IP Address", which is a number that is automatically assigned to your computer when you are perusing the internet. We will only use the IP Address when we are targeting certain audiences for ads and/or promotions.

## SECURITY

Keep in mind, it is our intention to keep your private information "private". We will use all that is available to us, using the most up-to-date security technologies to help protect your personal information and keep it safe from unauthorized access, use, or disclosure.

Even though we take many precautions, we still cannot eliminate ALL security risks involved in the business of web-based shopping.